

Your gift can save lives:

Launch to Life Benefit to sustain recovery resources in Chicago

Young people facing addiction need our help now more than ever. Experience tells us that substance use is a barrier to academic achievement and age-appropriate life progress for young adults. We know, too, that with quality treatment, these young men and women can get their lives back on track and go on to achieve their life goals.

The Rosecrance Foundation Chicago invites you to join us on **October 28 at 11:30 a.m.** at the JW Marriott Chicago.



Keynote:
Cris Carter,
Pro Football
Hall of Famer

One of the greatest wide receivers in NFL history, Cris Carter scored 130 touchdowns and racked up 1,101 receptions for 13,899 yards (12.6 avg.) in 16 seasons, finishing his career as the NFL's second all-time leading receiver and with the second-most touchdowns in league history. Carter is a member of the Pro Football Hall of Fame and the NFL's All-Decade Team of the 1990s.

Carter is co-chair and founder of CarterBrothers Charities and has been recognized for his work with inner-city youth. He also serves as a mentor in President Barack Obama's "My Brother's Keeper" Program. Carter will share his compelling story of recovery.

THE BIG PICTURE

2,000 adults

Rosecrance Lakeview has been a **resource** to over 2,000 adults, launching into a life of recovery since 2016.

Rosecrance Lakeview provides young adults and adults with a supportive recovery environment that includes: structured recovery living, individualized recovery plans, outcomes-based programs and outpatient treatment services.

Our unique Launch to Life program provides life and career coaching, guidance in goal setting and personal accountability to help clients grow in their recovery and realize their full potential.

This year, the need for our services is particularly great. The impact of the COVID-19 pandemic, including related isolation and life stresses, has led to an epidemic within a pandemic. The result is a dramatic increase in mental health and substance use concerns.

Last year saw the highest number of recorded opioid-related deaths, with a **20% increase** since May 2020 (CDC).

The number of **opioid-related deaths** in Cook County rose from 35 to 43 a day during the pandemic stay-at-home order and continues to remain elevated.



4.8 million young adults age 18 to 25 battled a **substance use disorder** in 2018, which equates to 14.1% of this population.

Mental illness typically affects **one in five adults** in a normal year (NAMI). With COVID-19, that number has doubled (CDC).

In the coming year, we project more people will be without the means necessary to seek treatment because of the pandemic's financial impact. The hope you provide is a very powerful force, one that can make the difference in the lives of families and individuals in crisis.

Launch to Life Benefit to sustain recovery resources in Chicago



Over 100 years experience in caring for our communities.

Over 60 locations in Illinois, Wisconsin, and Iowa.

Serving **nearly 50,000 clients last year** in assessments, residential and outpatient treatment programs and services.



“My greatest accomplishment in life has been my recovery and understanding myself better and a lot of that happened at Rosecrance.”

– Martin T., Rosecrance Alum



14,000 Substance abuse services
+ **3,000** Mental health services

Over 17,000 people served from Cook and the collar counties

The Rosecrance Foundation would be honored to have your philanthropic support. For more information, please contact elipinsky@rosecrance.org. Call 815.387.5628 or visit rosecrance.org/launchtolife.

Rosecrance is a leading provider of treatment services for individuals with substance use and mental health disorders. Nearly 50,000 children, teens, adults, and families receive help each year.



Our mission to provide help, hope, and recovery to children, youth, adults, and families—compels us to do everything in our power to provide treatment to those suffering from the disease of addiction. Rosecrance Lakeview is in response to the urgent need to provide quality treatment and support to help young adults gain traction toward a successful future.

THANK YOU

Your donation is an investment in young adults who need this healing environment to reclaim their life potential. Your generosity will help sustain the resources available at Rosecrance Lakeview and will help us make a tremendous difference in the lives of young people today.

LAUNCH TO LIFE



rosecrance
Foundation