The blessing of growth through transitions

When 2020 began, many of us were quietly preparing for what we expected to occur and making our resolutions for the coming year—who knew what was in store! As 2021 rolled in, at least in the Gomel home, our resolutions were more intimate and time-limited. As they say, the only real promise is this moment—and this moment should be savored. The 12-Step recovery programs have embraced this way of life long before the pandemic: a person in recovery must accept the reality of their current moment, establish a foundation of support and help, and live one day at a time.

While we expected last year would focus on the transition of longtime President and CEO Philip W. Eaton’s retirement, it really shifted to an absolute homage of our leadership teams across all levels and regions at Rosecrance. Our unwavering and heroic team members and the leaders who run our day-to-day operations—who have withstood this virus and all of the complicating variables—have never skipped a beat on our commitment to serving those in need. Throughout the pandemic, we never closed our doors and we continued to serve thousands through residential, outpatient, and virtual services.

Phil’s visionary leadership has stretched the organization to provide care for those who needed it the most, extending the Rosecrance reach whenever feasible in order to provide expanded access to treatment. Today, we serve children, teens, and adults in three states. That scope has provided strength to the organization—strength to weather even the most challenging of storms. All of our leaders and team members have carried this out. And our unparalleled Board of Directors have pointed us in the direction we need to head.

As I humbly accept the honor to serve as CEO of Rosecrance, a company vastly different than when I began over 25 years ago, I remember that Phil and those before me have laid a solid foundation. But most importantly I celebrate our teams who are the catalyst for this plan and continue to carry this mission to those who need us the most. And as for legacy, we have 48 people who have worked at Rosecrance for more than 20 years, including my first mentor, Judi Jobe, who recently celebrated 40 years of service with the company.

Consider the following pages as a tribute to all the amazing people who have, and do work for Rosecrance. Like the butterfly on the magazine cover, they have grown with us and made change possible whether they have served us for one year or 30.

Thank you Phil, for leaving a strong legacy of service, and thank you to the Board for entrusting me to lead Rosecrance. Last, my sincere thanks to those of you who have supported us in any way along the journey.

I hope you enjoy this annual update and are as proud as I am of the good work we do every day.

Life’s waiting.

Dave Gomel
President/CEO
The science of hope
Rosecrance embraces outcomes-based treatment to change lives

As a leader in recovery, Rosecrance has a successful record of treating clients with complex behavioral health challenges. That is because Rosecrance utilizes evidence-based practices and the science of treatment to ensure our clients are best equipped for lasting recovery. Our physician-led clinical staff is constantly reviewing best practices and investing in staff expertise and competency to improve our services. Last year, the Rosecrance Performance Improvement department launched a comprehensive analysis of treatment outcomes, leading to three powerful conclusions:

- Treatment is successfully changing clients’ attitudes, behaviors, and lifestyles.
- All clients, regardless of their primary diagnosis, are strengthening their mental health.
- Innovative program changes have positively impacted clients’ lives.

Innovative treatment and proven outcomes
Every Rosecrance client is treated as an individual, with customized treatment plans based on their specific need. Each client’s progress is tracked through periodic surveys. This allows the team to modify treatment in real-time, ensuring each client receives the best possible opportunity for a positive outcome.

Rosecrance uses two industry-standard surveys to measure client progress: The Patient Health Questionnaire (PHQ-9) and the Brief Addiction Monitor (BAM). All residential and outpatient program clients are given these surveys during treatment: at admission, at treatment midpoint, and at completion.

Outcomes research shows that Rosecrance’s customized, real-time treatment methods are having a direct impact on the quality of life for those we serve. Patient Health Questionnaire (PHQ-9) scores indicate that throughout treatment, Rosecrance clients experience reduced depression, which increased their probability to cope with life in the real world, post-treatment, and reduced the chances of relapse.

Treatment for the mind, body, and spirit
Rosecrance believes lasting recovery comes through healing the whole person—mind, body, and spirit. Spiritual Care is foundational to our treatment program, which is rooted in the principles of the 12-Step program. These principles and approach acknowledge that a higher power is central to the recovery process. The time-tested philosophy provides essential tools people can use the rest of their lives. It takes clients on a journey of self-reflection, action, and occasional course changes within a structured environment that includes built-in community.

Our data supports that clients’ physical and mental health is improving because of the 12 Steps, and that they are taking advantage of opportunities for growth through our robust and intensive treatment experience. We believe in the power of fellowship, hope, and the desire for every human spirit to heal.

Data analysis confirms benefits of new, more individualized programming at adolescent campus
Leaders at the Rosecrance Griffin Williamson Campus recognized a need to deepen the approach to developing teen clients’ coping skills, so they added new specialty groups devoted to building individual skills and further customizing a client’s treatment plan. Six new therapy groups were introduced to the treatment curriculum to focus on mood, anxiety, creative expressions, grief and loss, mindfulness-based relapse prevention, and engagement for newcomers.

Our research assessed the impact on clients’ protective factors; we discovered that treatment gave clients a stronger command of the tools they need for recovery

In the past 30 days, how would you say your physical health has been?

| 3.53 | Good |
| 2.73 | Fair |
| 2.27 | Slight |
| 1.75 | Mod |
| 2.57 | Med |

Rosecrance clients across all programs reported a significant improvement in their overall physical health.

In the past 30 days, how many days were you in contact or spent time with family members or friends who are supportive of your recovery?

| 2.73 | 4-8 Days |
| 3.53 | 9-15 Days |
| 4.8 Days | 16-30 Days |
| 4.39 | 18-20 Days |
| 3.89 | 9-15 Days |

Outpatient clients increased their time spent in productive endeavors, such as school, work, or volunteering.

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When 22-year-old Phil Eaton started at Rosecrance in 1971, the young social worker was deeply moved by the environment he encountered. A recently married man raised in a strong traditional family, he found himself becoming the father to troubled youth going through the roughest stretch of their lives. It was something his college degree prepared him for academically, but reality jarred him.

“Emotionally, it was very overwhelming to contemplate the enormity of taking care of other people’s children,” Eaton said. “I tried to frame their needs as a job, but I quickly learned it really was so much more than that.”

The experience ignited a lifelong passion that made him a fierce advocate for compassionate behavioral health services.

Rosecrance would adapt to meet more people’s needs through the next five decades, and Eaton guided many transitions for the past 38 years as CEO. When he retired in January, that small child welfare agency had grown into a nationally respected network of behavioral health treatment centers with facilities across three states. Eaton’s vision enabled Rosecrance to stay on the forefront of the industry, with him helping it become a place of healing for any child, adult, or family seeking care.

Another of Eaton’s legacies is the organization’s deep ties to its Board members and supporters across the communities Rosecrance serves. Board leadership made possible program shifts and expansion that seemed risky in the 1980s and 1990s but ultimately set a visionary course. As growth opportunities arose, leaders with like-minded passion for behavioral health prepared the way to bring Rosecrance’s expert care to new locations.

“When we changed from child welfare to treatment of substance use disorders, we took an enormous step of faith,” Eaton said. “So many people believed in the vision of Rosecrance becoming a quality organization to provide more treatment services, and their support paid off. That effort has become a national model that serves people from all over the United States.”

“I was fortunate enough to be in a position to enable things to happen and to be with people to fulfill a vision. I have been blessed to see the miracle of recovery.”

Even as Rosecrance grew, it maintained the tight-knit culture that Eaton remembered from his earliest days on the job.

“Rosecrance is blessed with a staff that has a ‘fire in their belly’ passion about recovery,” Eaton said. “I was just fortunate enough to be in position to enable things to happen and to be with people to fulfill a vision. I’ve been blessed to see the miracle of recovery day in and day out and how it has healed and changed lives and families.”

Phil Eaton and Rosecrance have received many awards and recognitions throughout the years.

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A fond farewell to longtime CEO Phil Eaton

For the 2019 Rosecrance Foundation Annual Benefit, Phil Eaton donned 1970s colors to honor the night’s entertainment, Three Dog Night.

From his early beginnings as CEO 38 years ago, Phil actively grew Rosecrance to meet the needs of the people in our community and beyond.

During his tenure, Phil participated in numerous Rosecrance groundbreaking and ribbon-cutting events with board members and public officials.

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“For the 2019 Rosecrance Foundation Annual Benefit, Phil Eaton donned 1970s colors to honor the night’s entertainment, Three Dog Night.”

Reach
In it for the long run into treatment

Veteran staff vital to Rosecrance’s growth and quality of care

Over the years, Jobe has been fortunate to hire and work with other staff who have dedicated their lives to Rosecrance. One of those is Chief Marketing Officer Janis Waddell, who Jobe hired as an adolescent counselor at the former Rosecrance on Alpine facility 36 years ago. Waddell spent her first decade working in direct care settings and developed a reputation for an ability to communicate complexities of care with youth, their parents, and community connections.

Thanks to relationships already established, she worked into a senior leadership role in which she sets the vision for key relationships with insurance companies, schools, medical professionals, and other valued referral sources.

Another longtime employee who has made an impact is Senior Addiction Counselor Johnny Cooper, who has been a counselor for 30 years. He started at Alcare and was influenced by Jobe’s leadership through the transition to Rosecrance. Cooper has been able to touch lives throughout northern Illinois, as he has served clients through the Winnebago County probation department, Stephenson County outpatient treatment, as well as adults at the Rosecrance Harrison Campus.

Rosecrance is also fortunate to have the experience of Joan Lodge, Administrator of Adult Community Mental Health, through strategic growth in community services. Lodge began her career with the former Janet Wattles Center 29 years ago and joined Rosecrance through a 2011 organizational merger. A passionate advocate for clients, she was responsible for starting and quickly expanding PWC’s satellite clinic in Belvidere. After the merger, she took charge of emergency services and was instrumental in starting a triage center that is now housed at Rosecrance Mulberry Center, along with other crisis services.

In addition to these staff, Rosecrance is privileged to have a number of loyal staff with three-plus decades of service. Rosecrance is fortunate to have the experience of Kathleen Kessler, who began her career with the former Janet Wattles Center 29 years ago and has served clients through the Winnebago County probation department. When it became part of Rosecrance. Like Kessler, Susan Gregory (33 years) joined Rosecrance Central Illinois through a merger and has played an important role on our IT Team. In addition, Kelly Cairns (35 years) has been a valuable leader who transitioned with Champaign’s Community Elements team while working in direct care settings and developed a reputation for an ability to communicate complexities of care with youth, their parents, and community connections.

Johnny Cooper began a 30-plus year career with Rosecrance through Alcare, which provided adult services to Rockford, while Joan Lodge began her career with the Janet Wattles Center, which merged with Rosecrance in 2011.  

They’re so proud of all the people I’ve been able to help and invest in,” she said. “It’s very satisfying to see the way many people I’ve worked with have made differences in the world.”

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It was one of the best examples of times I had to think about what the future could look like.”

Now part of the human resources team, Jobe uses her lifetime of experience to find opportunities for growth. In recent years, that has led to expansion into central Illinois, Iowa, and Wisconsin. Within the company, her clinical background has helped staff engage career building opportunities.

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Rosecrance welcomes new CEO

A new era began when longtime team member David Gomel, Ph.D., assumed the role of Rosecrance President and CEO in January 2021.

Gomel has dedicated a career of over 25 years to Rosecrance, where he began as an adult substance use treatment counselor. Since that time, he has served in many leadership roles across the organization, from supervisor at the former Alpine Campus to Regional President of Rosecrance, Inc. In 2020, he was President and Chief Operating Officer during a yearlong transition to CEO.

“I’m grateful for the opportunity to lead the organization that has been such a significant part of my life, and the lives of so many others,” Gomel said. “I look forward to continuing Rosecrance’s legacy of life-saving care for those who need it most in our communities.”

Gomel holds a doctorate in public policy and administration with an emphasis in nonprofit administration, a master’s degree in health service administration, and a bachelor’s degree in psychology. He has overseen the daily services at Rosecrance’s many treatment facilities and the expanding organization for several years. Outside of work, he is active in the Rockford, Illinois community, volunteering with many charitable and athletic organizations.

“On behalf of the Rosecrance Health Network Board of Directors, we are pleased to welcome Dave Gomel as the new President and CEO of Rosecrance Health Network,” said Dan Pecora, Chair of the Rosecrance Health Network Board of Directors. “Dave’s commitment to excellence in compassionate care has been evident throughout his decades of service at Rosecrance. We have the highest confidence in Dave’s leadership not only through these unusual times, but in the years to come.”

Making connections with Madison

Connections Counseling joins Rosecrance

Rosecrance brought its continuum of care to Dane County, Wisconsin, in 2020, with the addition of longtime partner Connections Counseling in Madison. The acquisition positions Rosecrance to bring the gift of recovery to more people in Wisconsin.

“Connections Counseling is a timely expansion of our continuum of care. Rosecrance is well-positioned to bring help and healing to many more people in Madison and southern Wisconsin area.”

—David Gomel, President/CEO, Rosecrance

Connections Counseling was established by Shelly Dutch in 2003 and joined forces with Rosecrance to launch the first transcranial magnetic stimulation clinic in the area, TMS Center of Madison in 2013. Under Dutch’s leadership, the counseling center developed a full menu of treatment options for teens, young adults, and adults, with a niche in treatment for college-age clients affiliated with the University of Wisconsin.

With more resources available, Dane County’s largest behavioral health outpatient clinic will have fresh opportunities to provide more integrated behavioral health services to all who seek care.

“Connections Counseling is a timely expansion of our continuum of care,” said Rosecrance President and CEO David Gomel, Ph.D. “Rosecrance is well-positioned to bring help and healing to many more people in the Madison and southern Wisconsin area.”

Like Rosecrance, Connections embraces an individualized approach to treatment. With 30 clinicians certified in diverse therapies and dually credentialed in Alcohol and Other Drug Abuse (AODA), clients can find the best option to begin and sustain recovery. Therapies include dialectical behavioral therapy, trauma, EMDR, psychiatry and medication management.

Connections also lives up to its name by making relationships the cornerstone of treatment. More than 20 groups, including art therapy, meditation, gender-specific groups, LGBTQ groups, intensive outpatient (IOP), and others provide opportunities for clients to connect. The different demographic groups forge bonds among clients, staff, interns, mentors, and recovery coaches.

Beyond that, Connections boasts more than 50 mentors to help clients sustain recovery long after treatment ends.
ON THE MOVE

The latest

Longtime Rosecrance Chaplain Rev. Bill Lenters retires

Rosecrance Griffin Williamson Chaplain Rev. Bill Lenters has helped the Rosecrance family cheer achievements, mourn losses, and make the most of every moment for the past 22 years. On July 1, 2020, Rosecrance staff and clients celebrated his retirement with heartfelt stories at the John & Roberta Mink Pavilion.

“All of us have a Bill Lenters story where he touched your life,” said Dave Gomez, President/CEO of Rosecrance. “He married some of us, he’s buried some of our loved ones, and he’s been there during times of trauma and loss.”

Lenters came to Rosecrance as chaplain in 1998 and counseled young men and women in treatment for substance use and mental health disorders. He holds Master of Divinity and Doctor of Ministry degrees, and is a published author in the addictions field. His “Bread for the Journey” column is distributed to pastures and churches of many denominations in Illinois and Wisconsin, to Rosecrance staff, and to many other avid readers.

Lenters continues to write his Bread for the Journey reflections and stays connected to clients at Rosecrance Lakeview, as this location is near where he resides.

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“All of us have a Bill Lenters story where he touched your life,” said Dave Gomez, President/CEO of Rosecrance. “He married some of us, he’s buried some of our loved ones, and he’s been there during times of trauma and loss.”

Lenters came to Rosecrance as chaplain in 1998 and counseled young men and women in treatment for substance use and mental health disorders. He holds Master of Divinity and Doctor of Ministry degrees, and is a published author in the addictions field. His “Bread for the Journey” column is distributed to pastures and churches of many denominations in Illinois and Wisconsin, to Rosecrance staff, and to many other avid readers.

Lenters continues to write his Bread for the Journey reflections and stays connected to clients at Rosecrance Lakeview, as this location is near where he resides.

Rosecrance received top marks for quality of care

Four leading insurance companies have recognized Rosecrance’s commitment to providing the highest level of care to clients. These distinctions are designed to help people seeking treatment find quality substance use disorder and mental health programs.

Aetna, Blue Cross and Blue Shield, Cigna, and Optum require healthcare providers to meet criteria focused on quality, evidence-based practices, commitment to improving outcomes, and cost-efficiency in order to earn recognition.

Rosecrance received the highest rating awarded by each provider: Aetna’s Institute of Quality, Blue Cross and Blue Shield’s Blue Distinction Specialty Care program, Cigna’s Center of Excellence, and Optum’s Platinum Status.

Rosecrance Jackson Centers celebrated students’ graduations

While COVID-19 forced an abrupt end to the traditional school year, and many commencement ceremonies were cancelled, it didn’t stop celebrations for two teens in Rosecrance Jackson Centers’ adolescent treatment program. Thanks to the program’s onsite school with in-person classes, the youth celebrated high school graduation with staff and peers while their parents viewed the ceremony online.

“We consider accomplishments like this to be an incredible celebration of victory over addiction,” said Regional President Julie Enockson. “Many of the teens we serve have struggled in school, and some have dropped out entirely. At Rosecrance Jackson Centers, we have a fully-certified school that enables the teens to get back on track and, in this case, gain all the credits necessary to graduate with their high school diploma.”

Rosecrance Medical Director featured on national COVID-19 webinar

When COVID-19 eliminated opportunities for face-to-face gatherings, Rosecrance partnered with community organizations throughout the year to virtually deliver educational webinars. These gatherings allowed valuable knowledge about important behavioral health topics to be shared.

Webinar topics included:

• Cannabis in the Workplace—Hosted by the Illinois Chamber of Commerce, this provided support and addressed legal cannabis as it pertains to employment and workers compensation concerns.

• In the Eye of the Crisis—Hosted by the McHenry Area Chamber of Commerce, this provided support around how to help recognize when you or someone you know might be struggling to manage stress during a time of crisis.

• An Overview of Suicidality—Hosted by Your Choice Prevention Education, this was an introduction to the topic of suicide. The training discussed current trends, how to talk about suicide, what to look for, and prevention approaches.

• Experiencing and Coping with Grief during COVID-19 and the Holidays—Hosted by Your Choice Prevention Education, Chaplain Christopher Drake Jones discussed and offered insights into grief and loss, especially the connection with the holidays and COVID-19. He reviewed emotional responses people have to grief and provided tools of coping during this unsettling and challenging season.

• Substance Abuse and Teens: What do we Need to Know?—Hosted by Your Choice Prevention Education, this discussed how addiction can affect the teenage brain and how teens differ from adults in what can be helpful.

In addition, a series of video presentations was made available for use. These topics included:

• The Impact of Cannabis on Mental Health

• Addressing Suicidal Ideation: the CAMS approach

• Anxiety and Adolescents

• Helping Parents Get Past “No”—How to support parents in the recovery process

• Marijuana and the Brain

• Youth Substance Use Prevention During COVID-19

Rosecrance receives grant from Illinois Children’s Healthcare Foundation to continue work in northern Illinois

Rosecrance and a network of community partners will continue to develop mental health supports for area youth through a grant awarded by the Illinois Children’s Healthcare Foundation. The grant, which provides $850,000 over four years, will enable agencies to strengthen the mental health system of care for youth in Winnebago and Boone Counties.
Faces of Rosecrance

Carlene Cardosi
Regional President, Rosecrance, Inc.

Julie Enockson
Regional President, Rosecrance Jackson Centers

Theodore (T.D.) Hostikka
Director of Residential Services, Rosecrance Jackson Centers

Brenda Iliff
Vice President of Clinical Services, Rosecrance Jackson Centers

Joey King
Executive Director of Rosecrance Central Illinois, Rosecrance, Inc.

Melissa Loesch
Director of Rosecrance McHenry County, Rosecrance, Inc.

Carlene Cardosi, LCSW, CADC, has accepted the position of Regional President, Rosecrance, Inc., and will join the Rosecrance Health Network administrative team with responsibility for operations, strategy, and vision. Cardosi has been with Rosecrance since 2008 and has worked at both the adolescent and adult residential substance use treatment centers in Rockford. Beginning her career as an intern working with adolescent girls at the Griffin Williamson Campus, she has held various positions across the organization. Most recently, Cardosi served as Vice President of Residential Services.

Julie Enockson has been named Regional President of Rosecrance Jackson Centers. Enockson is a Siouxland native whose commitment to service began on her family's farm, where she still remains involved today. After 20 years in the local manufacturing sector, she held the position of director of finance/controller at Mercy Medical Center. Enockson assumed the CFO role at Jackson seven years ago. A proud and dedicated member of the Rosecrance Jackson family, Enockson has advocated for managed care payment changes and negotiated the contracts for the new Spencer and Sheldon facilities.

Theodore (T.D.) Hostikka has been named Director of Residential Services at Rosecrance Jackson Centers. He has experience in inpatient services, outpatient services, sober homes program development, drug court and jail recovery. During the early 2000s, he directed a methamphetamine recovery facility that provided a 50-day inpatient treatment program. Hostikka has earned a master's degree in behavioral mental health psychology with a certificate in contemporary addiction counseling, and a master's degree in practical theology from Regent University. He is working toward a doctorate from Walden University.

Rosecrance Jackson Centers has appointed Brenda Iliff, M.A., as the new Vice President of Clinical Services. With over 20 years of leadership experience and a national profile in the nonprofit addiction treatment and recovery industry, Iliff oversees Jackson Centers' clinical programs, with an eye on developing new ways to meet needs in the Siouxland area. She is a noted speaker on special populations with addiction including women and addiction, older adults, and other addictions. In addition, Iliff authored “A Women’s Guide to Recovery,” and served as a field examiner for the Substance Abuse and Mental Health Administration’s Treatment Improvement Protocols guidelines for older adults and treatment.

Central Illinois native Joey King, LCPC, has been hired as the Rosecrance Central Illinois executive director. King is an expert in behavioral health services, including therapeutic crisis intervention and leading residential and clinical services. He also has experiences in hospitals and community health and crisis services. In addition, King is active in staff training and mentorship.

Melissa Loesch has been named director of Rosecrance McHenry County, where she will provide oversight to all programs and services. She is a Licensed Clinical Professional Counselor with an undergraduate degree in criminal justice from the University of Illinois at Chicago and a master's degree in forensic psychology from the Chicago School of Professional Psychology. Melissa has more than a decade of experience in McHenry County social services, including over four years with Rosecrance. She has honed her leadership skills as a team lead, substance abuse coordinator, clinical supervisor for mental health and substance abuse.
Rosecrance has appointed Denita Lynde as the new Administrator of the Rosecrance Griffin Williamson Campus (RGW). At RGW, Lynde is responsible for an 80-bed treatment center for adolescents ages 12-20. Staff provide residential treatment, with programs for substance use and mental health treatment, as well as detoxification and partial hospitalization. She shifts from her former position as the Rosecrance housing director, where she was responsible for Hillman House for boys, Marlowe House for girls, and Greendale House for adults and women with children. Lynde began her career at Rosecrance on Alpine and transitioned to Griffin Williamson when the facility opened in 2003.

Barbara Marzec has been named Vice President of Access Services. In this role, she oversees access to services, assessments, and admissions for all Rosecrance Inc., substance use programs, as well as mental health residential treatment at the Rosecrance Griffin Williamson Campus. Marzec is an expert in access center operations, having spent the past two decades leading various aspects of facilities and access services at Rush University Medical Center in Chicago. Most recently, she guided a call center as Director of Customer Contact.

Mike Simcho has been named the adolescent unit coordinator at Rosecrance Jackson Centers. He was a clinical case manager and youth worker at Children’s Square U.S.A., where he coordinated staffing and programming for a 24-bed children’s emergency crisis shelter. He also has served as a diversion specialist, family services program coordinator, education coach, FSRP supervisor for the Southwest Iowa Family Access Center, and as a corrections worker. Simcho holds a bachelor’s degree in criminal justice from the University of Nebraska.

Craig Stallings has been named Regional Vice President of Operations. He previously was the Senior Director of Operations. In the new position, Stallings will oversee community mental health and outpatient substance use disorder services, with an added assignment on central Illinois. He has more than 25 years of experience in substance abuse, and is a Licensed Clinical Professional Counselor and Certified Alcohol and Drug Counselor. Additionally, he has extensive experience working with first responders and young adults, as well as people seeking treatment for opioid use disorders and medication assisted treatment. Stallings joined Rosecrance in 1997.

Dr. Greg Tierney has been named the new administrator of adult substance abuse at Rosecrance Harrison Campus. He holds a doctorate in psychology and is an expert in treating substance use disorders. Tierney brings over 20 years of experience in direct service and clinical leadership to the team. Those experiences have included working with clients with substance use disorders and mental health disorders in residential, outpatient, in-home, and crisis treatment settings.

Janis Waddell, a long-term employee and highly respected leader in the behavioral health arena, has been named Chief Marketing Officer. She previously was Senior Vice President of Marketing. In this new role, she will oversee all local, regional, and national marketing efforts for the organization, and access to treatment services. Waddell joined Rosecrance in 1984 and has more than 30 years’ experience in the addictions field, including 10 years providing direct clinical services to adolescents. She earned a bachelor’s degree in education from Western Illinois University and a master’s degree in counseling/education from Northern Illinois University. Her areas of expertise include behavioral health care marketing, insurance-managed care contracting, adolescent and adult substance abuse treatment, and current trends.
Crisis response services
A stabilizing force in troubled times

When someone is experiencing a crisis and needs immediate help, the natural instinct often is to call 9-1-1. Though that call may be able to provide some services to meet the urgent need, Rosecrance delivers a comprehensive range of services that can give an individual assistance both for short-term and long-term care. Through this ability to connect with people in behavioral health crises, Rosecrance is able to support and supplement the care offered by first responders, and this in turn builds a flourishing community.

One way Rosecrance serves its community neighbors is through a co-responder pilot program. Based on successful models in cities across the country, City of Rockford and Winnebago County law enforcement work together with Rosecrance clinicians in response to calls that involve a person experiencing a behavioral health crisis. During the initial phase, trained unit members responded together to mental health crisis calls. This enabled callers to receive services to stabilize themselves in the moment and when appropriate, receive treatment and resources beyond the scope of law enforcement.

“We are the behavioral health providers for the community, but we felt people were still falling through the cracks, even with all we do for crisis response,” said Rosecrance, Inc. Regional President Carlene Cadosi. “This completes our community service base and will allow more people to get treatment they need.”

Mobile crisis teams are a quick call away
Roosecrance also is the third-largest provider of mobile crisis response services in Illinois. This service, which serves the most vulnerable in the community, will send a counselor where a crisis may be happening within 90 minutes of first contact. Rosecrance responds to calls in Winnebago, Boone, McHenry, Stephenson, and Jo Daviess counties in northern Illinois, plus Champaign, Ford, and Iroquois counties in central Illinois.

MCR staff are trained in crisis assessments and de-escalation, which can calm callers who might be experiencing suicidal or homicidal ideations. In addition, staff stay with clients through each crisis episode until it is resolved. This might mean staying with someone until they are transferred to a hospital or helping a client connect with a case manager, set up a safety plan, or find emergency housing. In addition, counselors help clients with referrals to needed inpatient or outpatient treatment.

Long-term success for those who call the CARES hotline may look like the changed life of an adolescent girl who struggled with anxiety, relationships, poor boundaries, and unhealthy communication with parental figures. MCR staff visited her home weekly for three months, being careful to follow COVID-19 safety guidelines, and equipped the teen with coping skills that gave her a new perspective on life. When MCR services finished, she transitioned seamlessly to Rosecrance’s outpatient treatment.

“Because the client worked with our team, she developed confidence and talked excitedly of positive conversations with family,” said Joe Kreul, Director of Youth Mental Health Services. “Thanks to that first call, she became able to manage her anxiety so that she no longer gave into the anxiety. We hope to show guests that there are ways to receive treatment other than the ER.”

—Raechal Carroll, Living Room Program Supervisor

To request help from the MCR team, you can call the Illinois CARES Hotline

McHenry County (Ill.) strengthens crisis care
With enhanced response capabilities in 2020, Rosecrance McHenry County now is a key resource for anyone in need in northern Illinois. MCR services grew from adolescent-only care to include coverage for adults, and as part of the growth, Rosecrance McHenry County now accepts both private insurance and Medicaid coverage for these services. By year’s end, the team also became the provider of care for the county’s crisis response hotline.

These service additions were supplemented by additional therapy groups. As a result, more clients can continue to receive care once they step down from crisis treatment. Because of COVID-19, virtual groups made it even easier for clients to connect to counselors and peers.

“This is a big step to truly offer the full continuum of care for the region,” said Rosecrance McHenry County Director Melissa Loesch. “Being able to help all adults in crisis means we can make a difference for individuals and families by getting them connected to services and resources they need.”

Mobile Crisis Response
Rosecrance MCR statistics for crisis call in FY 2020

This development is an alternative safe space for clients who might otherwise utilize emergency department services for mental health needs. Instead of spending hours in an unsettling hospital situation, clients find a calm, therapeutic environment where they can collect themselves and receive help. In addition to giving clients faster access to needed assistance, this decreases the burden on local hospitals and taxpayers.

Though it offers similar supports as Rosecrance Mulberry Center’s crisis triage services, the Living Room is designed to proactively divert crises and encourages individuals to seek help sooner. Referrals can be made between locations to ensure clients receive the best care.

“The Living Room represents a shift in the way we perceive and treat mental illness,” said program supervisor Raechal Carroll. “We hope to show guests that there are ways to receive treatment other than the ER. Sometimes people just need someone to listen and point them in the right direction. That is what we offer.”

To request help from the MCR team, you can call the Illinois CARES Hotline

Reach 18

1-800-345-9049

Living Room enhances recovery services at Rosecrance Ware Center
Roosecrance has offered a quiet place of respite and help for clients through the Ware Center’s Recovery Resource Center (RRC) for the past few years. However, through a grant from the Illinois Department of Human Services, the RRC expanded its services as a peer-run center called the Living Room.

“The Living Room represents a shift in the way we perceive and treat mental illness. We hope to show guests that there are ways to receive treatment other than the ER.”

—Raechal Carroll, Living Room Program Supervisor

If you are a McHenry County (Ill.) resident in crisis, you can call the county crisis line at 1-800-892-8900.
Adolescents find caring support for substance use disorders

The latest data in teen substance use show that misperceptions of safety are driving adolescents to increased use of certain substances. With ease of access, more youth are turning to vapes and over-the-counter medicine, according to the 2021 Monitoring the Future survey produced by the National Institute on Drug Abuse.

NIDA’s research showed that vaping among teens has increased markedly over the past four years, and medicine misuse has jumped for eighth graders over the past five years. Marijuana remains the most commonly used substance for adolescents, and also the most frequently treated addiction by Rosecrance’s adolescent counselors. Though marijuana usage has remained steady for a decade, it bears watching as the drug becomes more acceptable to society.

In addition, youth attitudes toward marijuana have shifted. NIDA reports that 54 percent of eighth graders view use as harmful decreased from 44 percent, and the view of 12th graders who view regular use as harmful dropped from 51 percent to 36 percent.

What if someone is concerned for a teen they care about? Be involved in the adolescent’s life so they know you are a safe, supportive person who wants the best for them.

In addition, watch for differences in behavior or attitude that might indicate substance use or mental health issues. Indicators to look for include changes in peer groups, social habits, schoolwork, or clothing. Also, sudden secretive behavior, bloodshot eyes, and shakiness could be signs of a problem.

“The teen know that you’re there for them and that you want to know how they are doing,” Relle said. “It’s important for anyone, especially an adolescent trying to figure out life, to have someone there to support them.”

Rosecrance offers a safe environment for treatment and a comprehensive continuum of care. Adolescents can receive residential, outpatient, or intensive outpatient treatment that will meet their needs. Treatment is designed to renew the mind, body, and spirit through experiential therapies and practical interventions that build valuable life skills.

“The staff that clients work with are supportive and compassionate because they really care,” Relle said. “We also treat each person as an individual in order to provide hope for whatever that next step is.”

Hope begins with you

Rosecrance Foundation 2021 Annual Benefit

Hope. It’s a powerful force—one that can make the difference for families and individuals in crisis. We are privileged to be in the business of giving hope to someone who needs it every day.

Rosecrance is there for the community, those who need a second chance at life, those who serve us, and those who need treatment.

We couldn’t be that source of hope without a strong support team. Rosecrance donors have the power to give life to that hope for people living right in your own community.

Once again, in light of the COVID-19 pandemic, the Rosecrance Foundation Annual Benefit will not be held in person. But the need is no less than in previous years. The effects of COVID-19 and self-isolation have led to an epidemic within a pandemic, resulting in a dramatic increase in mental health and substance use concerns. Last year alone, Rosecrance cared for nearly 50,000 children, teens, adults, and families. This year, we project more people will be without the means necessary, because of the pandemic’s financial impact.

Your generous donation to the Annual Rosecrance Foundation Benefit provides hope for lasting recovery. Your gifts help remove the financial barriers for families who may not otherwise be able to afford treatment, ensuring that they and their loved ones receive a complete treatment experience. Last year, Rosecrance provided direct charity care support to nearly 500 families, conducted free assessments for over 6,800 individuals (the first step in seeking care), and committed more than $4 million that reduced financial barriers to care for clients across all programs.

Further, your gifts strengthen Rosecrance and make it possible for us to provide services and programs that complement our nationally recognized residential treatment programs for addiction and mental health, and extend our care to the most vulnerable in the communities we serve.

Help us offer hope and the best opportunity for lasting recovery with a gift to The Rosecrance Foundation—www.rosecrance.org/givehope.
Generous donors ensure Launch to Life campaign success

A virtual celebration for Rosecrance Lakeview took the place of the annual Launch to Life benefit in Chicago for 2020. Viewers were treated to stories of hope from Rosecrance leadership and WGN Radio host John Williams.

Donor support to The Rosecrance Foundation allows us to reduce financial barriers to treatment for hundreds of clients each year, and support special programs across the Rosecrance continuum of care. This campaign makes possible our unique Launch to Life program at Rosecrance Lakeview which provides young adults with a healing recovery environment that includes structured recovery living and individualized recovery planning and support, in addition to our outcomes-based treatment services.

We are grateful to the following donors for their generosity:

Presenting Sponsor
Foglia Family Foundation

Recovery Champion
John and Marilyn McDonough and the McDonough Foundation

Life’s Waiting
Robert and Patty Rhea

Changing Lives, Saving Lives
Anonymous

Orput Companies Inc.

A Better Chance for Tomorrow … Today
Steve and Joanie Alley

United Voices for Children, Inc.

Help, Hope, Recovery
BMO Harris Bank

Chick and Ardi Howard
Alden and Joanne Orput
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Shawn Y. Vlakas
Stephanie and Benjamin Van Vlerah

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Curtis Maas–The RDI Group
Mako Healthcare
Mandala Group, Inc.
Timothy Martinez
Katrina McGrath

Niraj and Kalpana Shah
John Wright and Kathleen Long

Grants help provide care during COVID

Rosecrance is grateful for the support it received from Foundations and individual donors during 2020. That support enabled us to provide safe, quality care throughout the pandemic.

Funding included:

- A $100,000 grant from the Illinois COVID-19 Response Fund (ICRF) that sustained critical services in the community. The ICRF is designed to provide flexible funding to local nonprofit organizations across Illinois to supply essential resources to the individuals and households most impacted by COVID-19.
- A $150,000 grant from the Illinois Children’s Healthcare Foundation to support mental health crisis services for children. The grant provided funds for Screening, Assessment, and Support Services (SASS) programs, which provide care around-the-clock.
- A grant from the Rockford-based Club Blue’s COVID-19 Relief Fund, to help the Mobile Crisis Response team continue to provide care within 90 minutes of notification to children in mental health crises.
- A grant from the Champaign County COVID-19 Response Fund, which is administered by the United Way of Champaign County and the Community Foundation of East Central Illinois, provided telehealth equipment for clients in central Illinois who rely on Rosecrance’s Mobile Crisis Response program.

The Rosecrance Foundation raised $1,012,486 in FY 2020 to support clients and programs.
Rosecrance substance use disorder services

25,245 served in substance use disorder programs in FY 2020

5,512 youth served

19,733 adults served

Rosecrance provides evidence-based teen, young adult, and adult substance use disorder programs that incorporate clinical, medical, educational, and experiential therapies into a comprehensive individualized treatment plan. These programs provide group, individual, and family counseling to people who exhibit signs or symptoms of alcohol or other drug involvement.

FY 2020 IN REVIEW

Highlights

- Services for first responders and veterans were expanded to include specialized outpatient programming to address their unique needs throughout the full continuum of care.
- Virtual intensive outpatient programs throughout the organization were expanded and optimized, offering more specialized adult groups.
- Added a second men’s unit and a mixed-gender adolescent unit at Rosecrance Jackson Centers’ residential campus.
- Welcomed Iowa officials to Rosecrance Jackson Centers’ facilities, including: Governor Kim Reynolds, Senator Joni Ernst, Director Kelly Garcia and colleagues from the Departments of Public Health and Human Services.
- Awarded a sub-contract through the Boone County (Illinois) Coalition to provide assessments and outpatient services in the Boone County Jail.

Substance Use Disorder Client Demographics

Adolescent Diagnosis

- Cannabis: 60%
- Alcohol: 13%
- Stimulant: 28%
- Opioid: 8%

Adult Diagnosis

- Cannabis: 13%
- Alcohol: 39%
- Stimulant: 18%
- Opioid: 11%

Substance use disorder services and programs

- Biopsychosocial assessments
- Detoxification services
- Residential/inpatient treatment
- Partial hospitalization
- Intensive residential treatment
- Intensive outpatient treatment
- Outpatient treatment
- Opinoid specific program
- Women’s services
- Project SAFE—for mothers with children
- Traditional men’s program
- OASIS program for older adults
- Dual diagnosis treatment
- Therapeutic recreation and art therapy program
- Health and psychiatric services
- Licensed on-site teachers
- Criminal justice services
- Spiritual care services
- Family support services
- Continuing care
- Recovery homes
- Alumni services
- Prevention/intervention
- Therapeutic intervention program (TIP)
- School-based services
Rosecrance mental health services

20,491 served in mental health programs in FY20

Rosecrance is dedicated to providing caring, personalized, evidence-based solutions and comprehensive diagnosis and treatment for children, youth, adults, and families living with emotional disorders and serious mental illness. Our board-certified psychiatrists, counselors, and social workers provide the highest-quality care in a friendly environment. It is our mission to provide care with compassion, integrity, and dignity to all who seek our services.

Demographics of clients in mental health services

Adolescent Diagnosis

- Psychotic: 18%
- Bipolar: 18%
- Schizophrenia: 18%
- Trauma: 25%
- Depressive: 22%
- Anxiety: 6%
- Others: 5%

Adult Diagnosis

- Psychotic: 17%
- Bipolar: 31%
- Schizophrenia: 18%
- Trauma: 26%
- Depressive: 32%
- Anxiety: 6%
- Others: 5%

Highlights

- Opened the Living Room program at the Rosecrance Ware Center in Rockford in August 2020. Trained peer recovery support specialists to use their personal experience to help others find and maintain recovery. The Living Room Program served over 300 guests in 2020.
- Saw an increase in demand for psychiatric services in 2020 with the addition to youth mental health programming. 5,655 psychiatric encounters were provided in 2020 compared to 4,505 psychiatric encounters in 2019.
- Partnered with community agencies in Winnebago County and started the first Crisis Co-Responders Team.
- Started a community support team in Champaign, IL, for adults with severe mental illness that need a higher level of contact.
- Partnered with the Family Peace Center (FPC), which provides services to survivors of domestic violence, sexual assault/abuse, child abuse and human trafficking in the Rockford region. Rosecrance offers on site/telehealth assessments to individuals referred to the FPC.
- Hosted a Kennedy Forum community discussion to continue to raise awareness of teen suicide prevention and intervention.
- Launched a community support team for the adults in central Illinois in need of extensive mental health services.

Mental health services and programs

- Outpatient mental health treatment
- Mobile crisis response (MCR)
- Community support program (CSP)
- Early intervention clinic
- Co-occurring intensive outpatient program
- Children and family therapy program
- Community-based outpatient counseling
- Assertive community treatment
- Community health integrated services
- Project for Assistance in Transition from Homelessness (PATH)
- Psychiatric services
- Supportive care clinic
- Parenting support
- Community-based education and outreach
- Seasonal therapeutic wellness programs
- Mental Health Juvenile Justice Initiative
- Youth recovery court
- Crisis services and crisis line
- Housing and residential services
- Recovery Resource Center
Honorariums & Memorials

January 1, 2020 - January 12, 2021

In Honor
All those in recovery!
Daniel and Cyndi Lein

Renea Anastasia
Julie Pin

John and Linda Anderson
Jud Mott

Mike B. The Mackalla

Jared Baumberth
Anonymous

David Beto
Kelley Wesleyman Sales Team

Ann and Charles Brown
Steve and Sara Severson

James and James Burch
James and Terry Burch

Kermit Dahlen
Anonymous
Peter and Jan Thureen

Phil Eaton
Michael and Mary-Ann Alathe
Chillicothe and Shelly Dutch
Nancy and Michael Chamberlain
Chestnut Health Systems

David and Claudia Eveson
Georgalene George
Janet Holmgren
Curt and Barbara Lamattina
Patricia Klouse

Mary Routa
Rydel Family Foundation
Jim and Claudia Swarthout

Former Members
Ardith Iveren

Will Gerard
Donald Gerard

Erich and Jan Hagenlocher's 50th Wedding Anniversary
Brina Grigg
Nick and Bonnie Kretsos

Our daughter Hannah
The Sjodin Family

Sharleen Jex
Teresa and Jim Jex

Chris and JoAnn Kade
Anne Marshfield

Hillard Knott
Amy Dahiya

Kona
Lisa Glaub
Mike and Patricia Glaub

Mr. and Mrs. Robert E.
Mark Lindman

Jon P. Lindsay
Mandala Group, Inc.

John and Marilyn McDonough
Steve and Joanie Alley

Joe Mitter
The Mitty Family

My Family Members
Linda Franz

Our recovery and Rosary at
Alex Ulligan

Patrick J. Nyejon
John and Noreen Nyejon

The Otowa family
Claudia Otowa

Our daughter
Troy and Pat Stanton

Our daughter
Anonymous

Bob and Peggy Paul
Jud Mott

David Paulrud
Kermit and Pat Carlson

David and Joan Paulrud's 55th Birthday Anniversary
Steve and Kay Paulrud
Deb, Isaac, Nathan, and Jacob Paulrud
Ann Paulrud, Michael Pouzet, and Emily and Eloise

Caroline Quinn
Christopher and Elizabeth Quinn

Crystal Rosales—Celebrating 2 years
Monica, Lindsay, and Anne

Bradley Rowe
Patrice Rowe

Ninj Shah
Steven Bidy

Quinn Smith
Anonymous

Vicki Spangler
Paul Spangler

Glenn Terrinbery
Linda Baur

The lives that are changed at Roserace
Eric Miller

The staff at Roserace
Anonymous
Jeffrey and Susan Lalonde

Shu-Yi Tsai
Alise Tsai

Matt Urbanne
Jan Urbanne

Rick Wahlgren
Anonymous

Mrs. Betty Wrereneth
Mabel Reid

Anthony Williams
Joan Williams

John and Jamie Wright
Kellie Ottenberg

Dr. Tom Wright and
Father Jim Swarthout

Kellie Ottenberg

In Memory
Matthew Alsleich
Anonymous

Steven Amundson, Jr.
Kendall Butler

Nic Anastasia
Julie Pin

Charles David Baird
Rosamaria and Edward Silva Means

Josephine Baloun
Anonymous

Wally Griffin Beville
Christopher and Liz Beville
Coyle/Kiley Insurance Agency, Inc.
Charles and Gina DiBenedetto

Thomas and Darlene Furst
Robert and Amie Hammes
John and Barbara Holmstrom
David and Rita Houlman
Gregory and Gail Liebovich
Arturo and Susan Manas
Johnson Memorial
Carol Sibilly

Jane Thayer
Lynne Vass

William and Marjorie Whitaker

Jeremy Bialka
Kim Asberman

Anonymous
Lori Marotta

Mary "Mewow" Bonavia
Anonymous

Peter and Phyllis Bonavia
Joseph Maxim
Michael and Kelly O'Brien
Gerald and Diane Oyen
Albert and Theresa Provenzano
David and Diane Reiley
Erin Whalen

Roy Emich Bonavia
Nicole Harder

Leah K. Boyajian
Anonymous

Anthony "TJ" Boyajian
Lori Berg, Jerry, Jeremy, Lonnie and Lynne, and Butch

Jake Brunfutt
Ronald and Reva Brunfutt

Bill Carciariti
Gregory and Gail Liebovish

Carol Carlson
Doug Carlson Insurance Agency

Jean Castle
Tim and Pamela Johnson

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Lisbeth and Kurt Kafgen

Devon Connors
Katalyn Lemont

Jeffrey Michael Doehn
Cheryl Doehn and Victor Imhoff

Ann Dingman
Anonymous

Harland Dull
Charlene Dull Monroe

Tammy R. Duzik
Anonymous

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Eddy Enterprises LLC

Donald Farmer
Ann Alves
Ellen Maurides

James Fowler
William Enockson

John E. and Michelle Fugate
Tenea White

Sharon J. Fulling
Mike Fulling

James Gird
Karen Froike

Shelby Gird
Meghan McDermott & 5 East SICU
Andrew Tkai
Kandice and Angie Trammell
Katalyn Ugo
Victoria Vanderploeg

Roger Greenlee
Betty Greenlee

Dan and Oma Grove
Anonymous

Lenn Guenster
Ruth Guenster

Grace Hagman
Lisbeth and Leslie Pearson

Kristel Hall
Anonymous

Portia Hanebuth
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