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Press Release

Rosecrance Foundation 2012 Benefit brings back Michael Cavanaugh in “Encore for Recovery”

Tickets on sale for charity care event set for 6:30 p.m. April 16 at Giovanni's

ROCKFORD – Rock ‘n’ roll sensation Michael Cavanaugh returns to the city on April 16 to headline the annual Rosecrance Foundation Benefit, which raises funds to serve clients who need financial assistance for substance abuse and mental health treatment.

The theme for the 2012 event is “Encore for Recovery,” marking both Cavanaugh’s return to the stage at Giovanni’s and the return of several Rosecrance alumni to tell their stories of hope. Some of these former patients have spoken at previous Benefits.

The event is set for 6:30 p.m. Tickets are \$175 each or \$1,500 for a table of 10. Sponsorships are still available.

Backed by his band, the Tony- and Grammy-nominated Cavanaugh will present a program titled, “The Songs of Elton John and More.” A high-energy pianist and singer, Cavanaugh is being called the “New Voice of the Rock and Roll Songbook” for performances that pay tribute to the best songs of the genre. Since his successful run on Broadway in the hit musical “Movin’ Out,” Cavanaugh has been on tour performing sell-out programs with the nation’s premier symphonies.

Lynne Vass, Sr. VP of Development for Rosecrance, said Cavanaugh put on a stellar performance at the 2008 Rosecrance Benefit, prompting many regular attendees to ask for an encore.

“He is an enormously talented and engaging artist, and he understands our mission,” Vass said. “He was a big hit four years ago when he visited the adolescent campus in the afternoon to meet and sing for the kids. Then, he wowed the Benefit audience in the evening.”

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The goal of the annual Foundation Benefit is to support The Kinley Charity Care Fund. The fund provides care for adolescents and adults whose families need financial help for treatment of substance use and/or mental health disorders.

Last year, The Kinley Fund provided a record amount of financial assistance to families seeking treatment for a loved one. The fund offered more than \$425,000 in care to 262 adolescent and adult patients.

John Griffin, chairman of the Foundation Board, expressed gratitude for the generosity of benefactors in the community who support The Kinley Fund through the Benefit.

“Thousands of families have been helped through the years and many lives have been saved and permanently changed because of caring people in this community,” Griffin said. “With our troubled economy still creating pressure on families, the need is greater than ever. I’m confident that the amount of support will be greater than ever, as well.”

Since The Kinley Fund was established in 1984, it has provided almost \$5 million in charity care to patients.

Each year, the Benefit features a gourmet meal, first-class entertainment and Stories of Hope from former Rosecrance patients. Also, a friend of Rosecrance will receive the Castle Award this year to recognize his or her outstanding service to the organization. The award is named for the late Clarence and Millard Castle, a father and son whose combined service to the Rosecrance board totaled more than 100 years. The 2012 Castle Award recipient has not been announced.

For information about tickets or sponsorships, call Lynne Vass at 815.387.5602 or email lvass@rosecrance.org.

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About Rosecrance

Rosecrance is a private not-for-profit organization offering behavioral health services for more than 14,000 children, adolescents, adults and families each year. For more information, visit rosecrance.org.

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